

FOR IMMEDIATE RELEASE ;

The East Coast's Koolest Car Show comes BACK to PHILLY !
The HOTROD HOEDOWN returns to it's birthplace ,,in Grande Style!

This Sept 11+12 ; the Hotrod / Ratrod /Kustom / Crusier / Classic + Beaters
will be on display allong side one of the Premier Automotive Racing Collections
in the world ! The SIMEONE FOUNDATION AUTOMOTIVE MUSEUM is a local
treasure , and sure to amaze ,astound and thrill everyone that loves cars + racing!

It's a perfect Juxtaposition for the HOTROD HOEDOWN ,the original East Coast
Kustom Kulture celebration! The Lowbrow meets the Highbrow as the Primered,
Metal Flaked, Pinstriped meets the High Performance ,Streamedlined + Historic !

A big weekend of ; Cars ,Trucks, Bikes, Music ,Art ,Fashion ,Style, Food,+ Fun !
Pre-1970 ;Classic,Custom,Rods,Race,Specialty,Show + Beaters will fill the show
field with ; color ,chrome, style,stories ,and history ! Proud owners will be telling the
tales and triumphs of thier pride and joys ! Each as interesting and cool as the next!
We love Cars ,and the Kustom Kulture that they influenced.

Kustom Kulture will be everywhere ; Music ,Fashion,Art ,Exhibits,Pinstripers ; something
will be going on all over the place ! Outside and IN ; the SIMEONE MUSEUM !

Some of the Fun that YOU can enjoy for Sat+ Sun Sept 11+12 ; Car Show , Museum tours ,
Featured Vehicles ,Historic Hotrod Exhibit ,Celebrity Guests , Hotrod Guitar Giveaway ,
Art Exhibit+ Sale ,Video Showings , Model Car Contest , Mr-Ms+Junior Ms HRHD Contest ,
Tatttoo Contest , Live Music by Rockabilly ,RnRoll+ Surf Bands ,Sideshow Acts , DJs ,
Fashion booths, John's Old Style Barbers ,Lady J's Classic Glamour , Vintage Vendors ,
Collectibles Vendors, Swap Meet , Kids activities ,and Many More Surprises !

The HOTROD HOEDOWN has become the EAST COAST's KOOLEST CAR SHOW and one
of the most loved events of the year ! Everyone ;8 to 80 yrs can't help but have a great time !
Surrounded by the best , friendliest , koolest ; cars, culture ,music + people anywhere!

HOTROD HOEDOWN

SEPT 11+ 12

10 AM - 6PM

\$15 ENTRY (under 8yrs=free)

@ the SIMEONE FOUNDATION AUTOMOTIVE MUSUEM

6825 Norwitch Dr Phila Pa 19153

For the latest Info and to keep up to date ; www.Hotrodhoedown.com
www.facebook.com/hotrodhoedown www.myspace.com/hotrodhoedown
hrhdmail@aol.com
p.o.b.15243 phila pa 19125
215 962 0636

for Museum info/schedule ; www.SIMEONEMUSEUM.org
215 365 7233